

## Postgraduate Diploma in Sport and Recreation Management



THE UNIVERSITY OF HONG KONG School of Professional and Continuing Education





## Postgraduate Diploma in Sport and Recreation Management

#### Introduction

The Postgraduate Diploma in Sport and Recreation Management aims to prepare senior sport and recreation specialists by developing specific sport and recreation management skills and unique theoretical foundations from an international standpoint. During the programme students will engage with recreation and sport organisations that have a global connection and will need to apply sport and recreation management principles and construct solutions in an international context. It will be suitable for those who are currently working in sport and recreation organisations or who aspire to work in this exciting and growing global industry.

## **Programme Structure**

The entire HKU SPACE programme is normally completed in nine months of part time study in Hong Kong. Each of the five modules comprises 40 hours of teaching extended over 14 sessions. Classes normally commence in September and January each year. Normally students should attend class two times per week in the evening (7pm – 10pm).

#### **Semester One**

Sport and Recreation Strategic Business Management !!!!

Sport and Recreation Strategic Marketing

#### **Semester Two**

Resources Management in Sport and Recreation

Sport and Recreation Policy | [9]

Contemporary Issues in Sport and Recreation | !!!!

Importance in the list of reimbursable programmes for CEF purposes.

Student must complete a stipulated combination of modules in order to be eligible for fees reimbursement.

## **Teaching and Assessment**

All modules will be taught through face-to-face classes conducted by HKU SPACE lecturers who are qualified academic and professional staff with extensive teaching experience at tertiary level.

The programme incorporates a wide variety of assessment methods enabling the ways in which student achievement is measured and evaluated to be appropriate to the learning outcomes of each module. Each taught module will be assessed on the basis of coursework (100%) and the pass mark is set at 50%.



## **Entry Requirements**

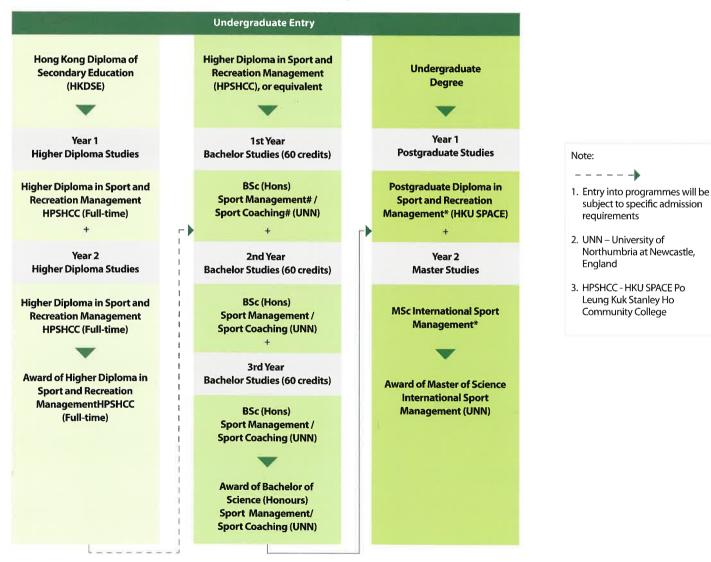
Applicants shall hold a degree from a recognized institution in an appropriate subject, for example sport, social sciences, management or business, or equivalent.

If the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency such as:

- i. An overall band of 6.0 or above with no subtests lower than 5.5 in the IELTS;
- ii. HKALE Use of English at Grade E or above; or
- iii. Equivalent qualifications

Consideration will also be given to mature applicants who do not fulfill the academic requirement but who can demonstrate extensive industrial experience in positions requiring senior management skills. Such applicants shall have to provide evidence of English proficiency such as an overall band of 6.0 in the IELTS, or equivalent. Applicants with other qualifications will be considered on individual merit.

# Pathways Undergraduate and Postgraduate to Studies in Sport and Recreation Management offered by HKU SPACE and Partner Institutions (part-time mode)\*



<sup>\*</sup>Selected programmes are also offered on a full time basis

#### **Further Studies**

Upon completion of the Postgraduate Diploma in Sport and Recreation Management, graduates will be considered favorably for admission to the MSc International Sport Management offered by the University of Northumbria at Newcastle (UNN).

#### Financial Assistance and Loans

Please be advised of the following organizations and schemes that may be approached for assistance:

- Extended Non-means Tested loan scheme: http://www.wfsfaa.gov.hk/sfo/eng/schemes/nlss.htm
- 2. HKU SPACE Master Card https://hkuspace.hku.hk/study/admission/finanical-assistance/hku-space-mastercard
- 3. CEF http://www.wfsfaa.gov.hk/cef/en/index.htm

## **Application Procedure**

Complete and return to HKU SPACE the attached application form for the Postgraduate Diploma in Sport and Recreation Management together with a cheque for the application fee made payable to "HKU SPACE". Admission to this programme is made once a year and will be on a first-come-first-served basis for qualified applicants. Please refer to the website at https://hkuspace.hku.hk/prog/postgrad-dip-in-sport-and-recreation-management for further information.

Return to:

Ms Anita Yu c/o Sport, Exercise and Recreation Management HKU School of Professional and Continuing Education 13/F, Fortress Tower 250 King's Road, Fortress Hill Hong Kong

#### **Enquiries**

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Email: anita.wca.yu@hkuspace.hku.hk Website: https://hkuspace.hku.hk/prog/

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